



# 2020 WORKFORCE INSIGHT

## SPORT AND PHYSICAL ACTIVITY SECTOR

# 585,000

people currently working in the sector

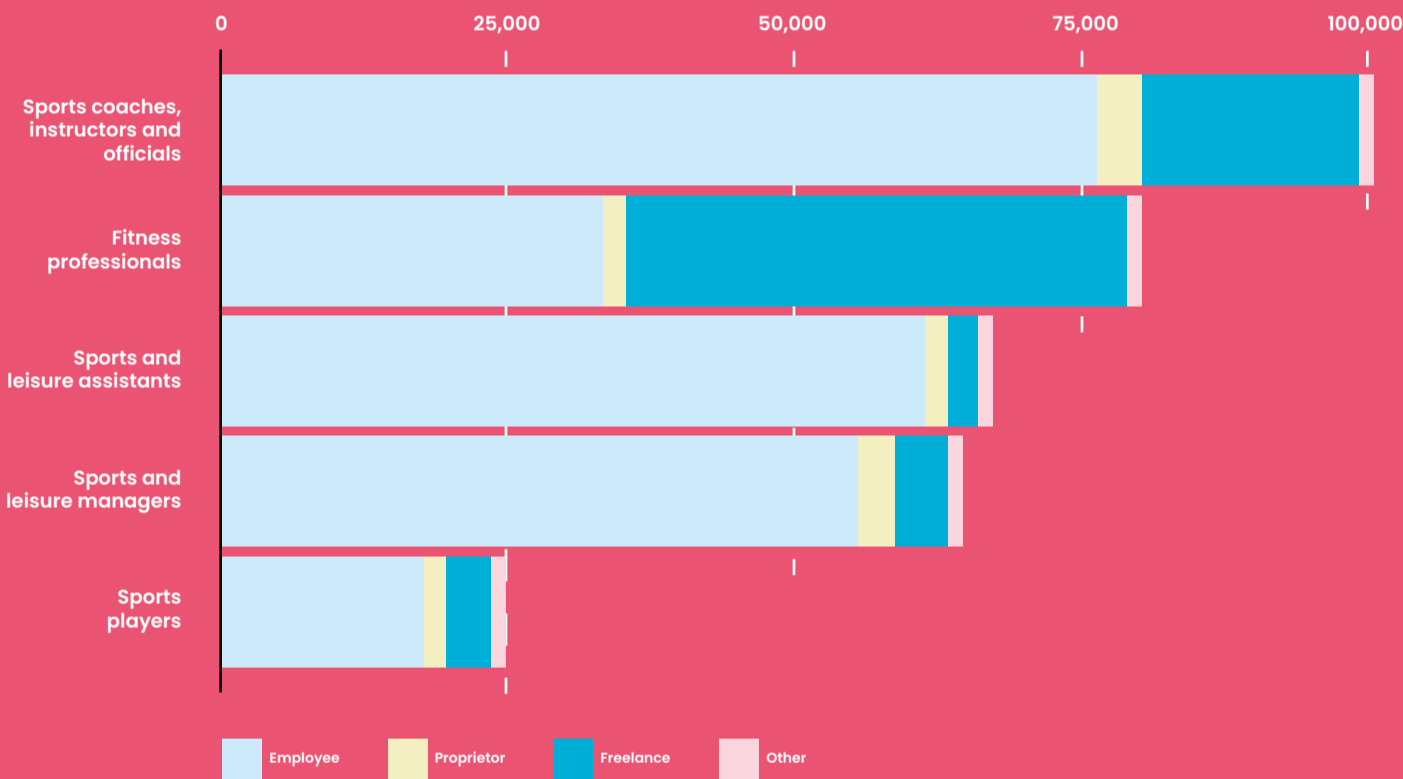
(inclusive of freelance and self-employment)

Given the current climate, with the imminent UK exit from the European Union and the impact of the Covid-19 pandemic, there is understandably a lot of uncertainty in our sector. However, this report demonstrates our sector's resilience in the face of adversity on numerous occasions, including the continued growth shown through and beyond the financial crisis of 2008.



**SPORTS PLAYERS AND FITNESS PROFESSIONALS** HAVE LARGEST SHARE OF JOBS

### OCCUPATIONAL BREAKDOWN



# 67%

**FREELANCE FITNESS PROFESSIONALS** GROWTH BETWEEN 2010 - 2020

**23%** of the sector is made up of freelance roles

**20%** OF SPORTS AND LEISURE MANAGERS ARE **AGED OVER 55**

"HIGHLIGHTS THE NEED FOR UPSKILLING YOUNGER TEAMS INTO THESE ROLES"

**FITNESS PROFESSIONALS LEADING THE WAY IN ETHNIC DIVERSITY WHEN COMPARED WITH REST OF WORLD**

# 129,000 JOBS ADDED

SINCE **2003** IN THE SPORTS INDUSTRY

# COACHES & INSTRUCTORS

FASTEST GROWING BY 22%



For more information, please visit [CIMSPA.co.uk/insight](https://cimspa.co.uk/insight)

